

THE BEER DEMYSTIFIER *NEW YORK CITY FILES* 2009-2010

BREWERY PROFILE

East African Breweries

HQ: Kenya

A large African corporation with global ties, controlling much of the beer market in Kenya, Uganda, and Tanzania.

Kenya

Nairobi, Kenya

Kenya Breweries is the brewer of Tusker, a lager brand brewed since 1922. 80% of the brewery is owned by East African Breweries, hence it is listed here under that name being the major controller. [SABMiller](#) has the other 20%. [Diageo](#) is a major shareholder. Ironically, one of the company's white founders, George Hurst, was allegedly killed by an elephant on a hunting expedition in the early 1920s. I say kudos to the elephant for defending itself, an image of which has been immortalized on the Tusker logo...

Importer: [St. Killian](#)

Distributor: Union Beer Distributors, tel. 1 718 497 2407.

Ratings

Each beer has been given a rating from one to five which should be interpreted as follows.

* Bland, one-dimensional, or tasting of cheap adjuncts – unenjoyable. Not recommended.

** Nothing special but may be worth trying if nothing better is available.

*** Good, recommended.

**** Great, highly recommended.

***** Exceptionally good, very highly recommended.

Ratings are based on personal taste although, in certain instances, outside evaluations have been used when a particular beer has not been sampled by the author/webmaster.

{S} after the beer name denotes seasonal availability.

Tusker (4.2%) ** < - STANDARD LAGER - >

SEE BEER MENUS FOR AVAILABILITY (EXTERNAL LINK)

<http://www.beermenus.com/breweries/kenya-breweries>

